



Network Brazil



ACTIVITIES REPORT

2015

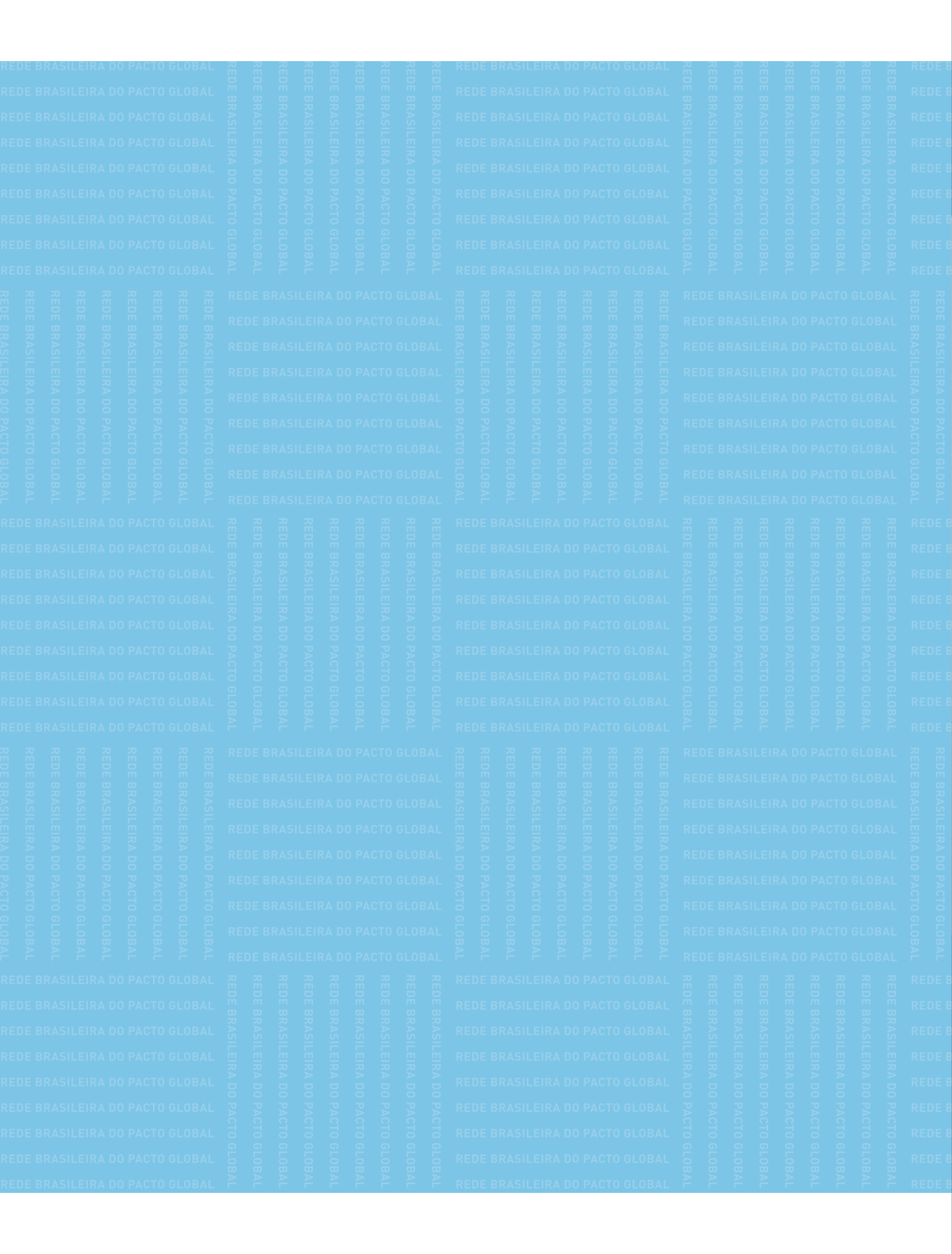


PHOTO: TAINÁ SEIXAS/INUD BRASIL

ACTIVITIES REPORT

2015

A STRONG AND COMMITTED NETWORK



André Oliveira
is the President
of the UN Global
Compact Network
Brazil and Director
of Law, Tax and
Insurance of BASF
in South America

Dear partners of the UN Global Compact Network Brazil,

In 2015, the Network Brazil has advanced important actions representing big challenges for the years ahead. We saw the release of the Sustainable Development Goals, in September, as a milestone in the history of the United Nations. It brings up a new agenda to be implemented by everyone, including the private sector, until 2030.

Among the most important accomplishments of 2015, I highlight in the first place, the launching of the “SDG Compass”, a tool that will guide companies through the application of the SDGs and which the first translation is the one produced for Brazilian signatories. Second, there was the creation of the Corporate Principles for Food and Agriculture, referring to responsible agricultural processes. And third, there was the organization of the “Evaluating the Risks of Corruption” workshop with Olajobi Makinwa, chief of Anti-Corruption and Transparency of the UN Global Compact.

Additionally, we had the “Empowering Refugees” workshop, which reaffirmed the Network’s sensitivity towards matters of human rights and vulnerable populations. It is also worth mentioning the “Movement for the Reduction of Water Losses in the Distribution Systems in Brazil”, which slogan is “less waste, more water”. It represents an important example of local and collaborative implementation of the post-2015 Agenda, particularly the SDG 6, which addresses the sustainable management of water.

Among the products released, there were the two volumes of *Caderno do Pacto: Anti-Corruption and Climate*, also translated into English, with important information and thoughts on two of the four principles of the UN Global Compact. What is more, our participation in events about the climate such as the Business Climate Initiative (IEC) and the *Caring for Climate* at COP21 – reiterates our commitment to pursue a low carbon economy.

9%

was the growth
rate of the Network
Brazil in 2015. We
achieved a total of
714 signatories and
reached the fourth
position among the
largest networks in
the world

**The empowerment of
signatories is beneficial
because there is much to be
achieved through different
stakeholders. It is our
responsibility to help them
reflect upon their practices
and processes**

Furthermore, I point out to the growth by 9% in terms of new memberships to the Network Brazil. We achieved a total of 714 signatories and reached the position of the fourth largest Network in the world. In 2015, we also strengthen our partnership with the United Nations Development Programme (UNDP), which supported our projects, events, and publications.

I would like to thank all those who have been with us and who helped create a strong and engaged network. The empowerment of signatories is beneficial because there is much to be achieved through different stakeholders. It is our responsibility to help them reflect upon their practices and processes in order to promote a sustainable future, based on ethics and respect for human rights.

UN Global Compact Network Brazil

Launched in 2000, the United Nations Global Compact is the major initiative of voluntary corporate sustainability in the world. It assembles more than 13 thousand signatories – comprising small, medium and large companies and organisations – in almost 170 countries, with the objective of aligning business operations with ten principles comprising the areas of human rights, labour, environment, and anti-corruption.

With 714 signatories, the UN Global Compact Network Brazil was created in 2003 and it has been linked to the United Nations Development Programme (UNDP) since 2011. It is the fourth largest network in the World, promoting collaborative actions led by the private sector by means of partnerships with other sectors such as the civil society, governments, and UN agencies.

Ten principles, comprising human rights, labour, environment, and anti-corruption – stemming from UN conventions and declarations – must be followed by its signatories. The UN Global Compact also faces the challenge of promoting the United Nations Sustainable Development Goals (SDGs) until 2030.

The signatories have several opportunities to access information, for capacity building and for networking, as well as for taking part in the following Thematic Groups: Human Rights and Labour; Anti-Corruption; Climate and Energy; and Food and Agriculture.

TEN PRINCIPLES

Human Rights

1

To respect
and support internationally recognised human rights in its influence area.

2

To secure
the company will not engage in any violations of human rights.

Labour

3

To support
the freedom of association and to acknowledge the right for collective negotiation.

4

To eliminate
all forms of forced or compulsory labour.

5

To eradicate
all forms of child labour along the productive chain.

6

To stimulate
practices to abolish all kinds of work discrimination.

Environment

7

To take
on practices with preventive, responsible and proactive approaches towards environmental challenges.

8

To develop
initiatives and activities aiming to promote and disseminate social and environmental responsibility.

9

To encourage
the elaboration and diffusion of environmentally responsible technologies.

Anti-Corruption

10

To combat
corruption in all its forms, including extortion and bribing.

THEMATIC GROUPS

	Food and Agriculture	<div>Coordination: AMAGGI</div>	This thematic group (TG) has acted to promote six Business Principles for Food and Agriculture, such as food security, respect for the environment and for human rights, and knowledge transfer. Those principles were established following 20 global consultations to over 1000 companies, UN agencies and civil society organisations. In Brazil, this TG has sought to commit business leaderships within the sector to the Ten Principles of the Global Compact.
	Energy and Climate	<div>Coordination: CPFL ENERGIA</div>	With the purpose of acting as an influential hub in our society and as a proactive group in the search for knowledge, this TG has encouraged companies to become protagonists in the discussion of themes such as mitigation, adaptation, carbon pricing, energy efficiency and the increasing participation of renewable energy in the country. In the international sphere, it is in alignment with the <i>Caring for Climate</i> platform.
	Human Rights and Labour	<div>Coordination: ITAIPU BINACIONAL</div>	With an agenda focused on the social dimension of sustainability, this TG has endeavoured to discuss the role of corporations in safeguarding human rights in the communities where they work. Issues such as gender equality, immigrants, and refugees, the rights of LGBT and of people with disabilities are included in the agenda, as well as the promotion of the John Ruggie's principles, as a guide to the application of human rights in the corporate sphere.
	Anti-Corruption	<div>Coordination: BRASKEM</div>	Focused on the ethic dimension and on the good governance of sustainability, this TG has acted to develop tools and resources for the implementation of the 10th principle. Among the activities put in place, it has promoted capacity building in compliance systems, bases on a methodology developed by its own members aiming at mitigating risks. This TG was also responsible for the Portuguese version of the <i>Guide for Anti-Corruption Risk Assessment</i> , launched in October, and for the promotion of the <i>Fighting Corruption in Sports Sponsorship and Hospitality Activities</i> guide.

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Participants of the UN Global
Compact Network Brazil

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UN GLOBAL COMPACT NETWORK BRAZIL: STRUCTURE AND GROWTH

In 2015, the UN Global Compact Network Brazil continued to boost companies in the country to adopt business citizenship as a standard for business management. Following the promotion of many capacity building and networking activities, the number of signatories has tracked a steady growth trend. The UN Global Compact has, therefore, played an important role in fostering sustainable growth and citizenship through committed an innovative corporative leadership.



PHOTO: ALESSANDRA FRATUS/PACTO GLOBAL

Advocate of the Global Goals for the Brazilian private sector

The year 2015 witnessed great achievements of the UN Global Compact Network Brazil. With the launching of the Sustainable Development Goals (SDGs) in September, the organisation established itself as the main advocate of the SDG's among the Brazilian private sector.

The number of participants in the Network Brazil grew by 9%, reaching 714 signatories and achieving the fourth position among the largest local networks in the world. In total, 436 companies (218 large and 218 small and medium-sized) and 278 non-business organizations compose the Network Brazil. Among the 119 new members in 2015, 83 are businesses (51 small, medium and 32 large companies) and 36 are non-business organizations.

To make the Network's actions visible to the external public, the Executive Secretariat promoted ten events and took part in other twelve, which together involved around 2 thousand participants. Three of these events counted with the presence of UN Global Compact representatives from the headquarters in New York.

In addition, there was an 1100% rise on the access statistics of the website and social media, impacting over 216 thousand people. In the last three months of 2015, there were nearly 500 insertions of the Network Brazil in the media. In terms of institutional materials, two publications, three videos, and two official document translations were produced.

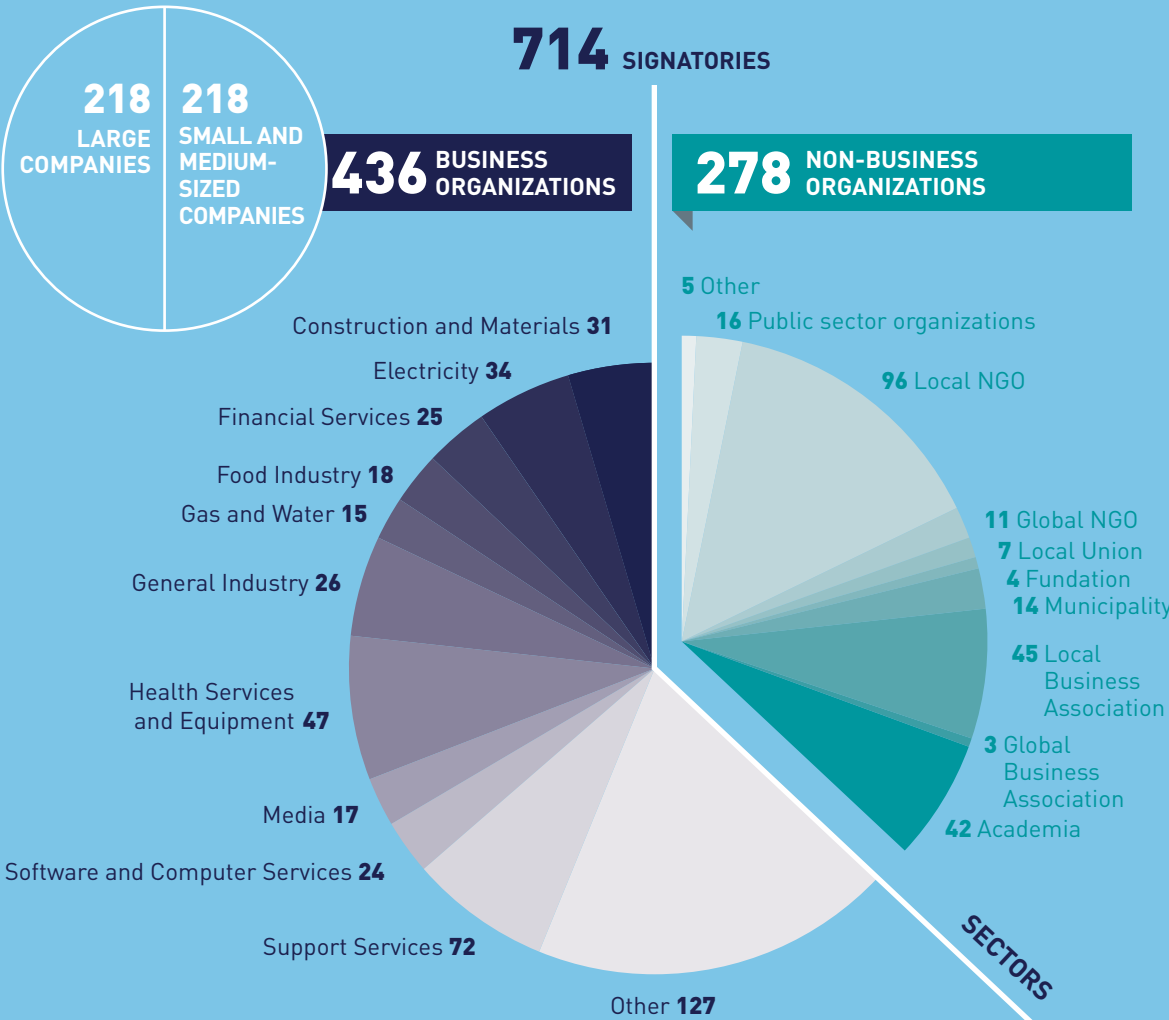
To foster the signatories' engagement, 17 webinars were held for 810 participants, and five training sessions on the *Communication and Progress* and on the *Communication for Engagement* reports were promoted. In total, 150 organisations took part in the Thematic Groups and projects developed in 2015, in addition to the eight LEADs engaged. In addition, the Network Brazil also established partnerships with eight agencies within the UN branch in Brazil.

To engage the signatories, 17 webinars were made with a total of 810 attendees and 6 trainings in Communication on Progress (COP) and Communication on Engagement (COE)



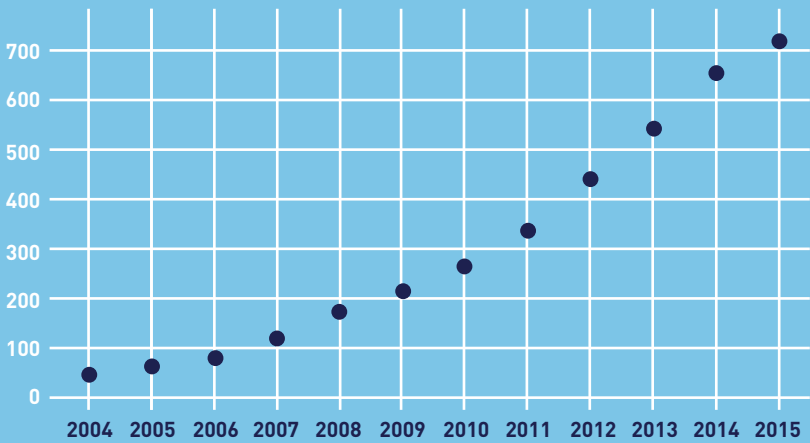
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PRINCIPLES

AMONG THE BUSINESS MEMBERS



NETWORK GROWTH

Participants numbers



119 new members,
83 business organizations
(**51** small and medium-sized companies and **32** large companies) and **36** non-business organizations

62
Delisted

UN GLOBAL COMPACT NETWORK BRAZIL IN NUMBERS



PHOTO: RICARDO JAYME/PACTO GLOBAL



PHOTO: RICARDO JAYME/PACTO GLOBAL

Around 2 thousand people impacted by 22 activities

150 organisations involved in Thematic Groups and projects

15 webinars, with 760 participants

8 LEADs engaged

119 new members, among which 83 are businesses and 36 are non-business organisations

Around 500 media insertions just in the 3 last months of 2015

A 1100% growth in website and social media access statistics

Presence of 4 UN Global Compact representatives in 3 events in Brazil

8 partnerships with UN agencies in Brazil



PHOTO: FELLIPE ABREU/PACTO GLOBAL



PHOTO: FELLIPE ABREU/PACTO GLOBAL

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UN GLOBAL COMPACT: 15 YEARS

In 2000, by the initiative of the Secretary-General of the United Nations Kofi Annan, the UN approved the establishment of a unique program in the history of the organisation. The UN Global Compact was born with the responsibility of bridging the gap between the private sector and the UN development agenda, in an effort for companies to benefit the economy and society in all countries. In 15 years, the initiative has brought great results towards a socially and environmentally just economy.



Open dialogue between the UN and organizations

The UN Global Compact celebrated its 15 years in a special session of the General Assembly in New York. It was a remarkable encounter between the Secretary-General Ban Ki-moon and around a thousand global business leaders, governments, and civil society organisations. “By respecting and supporting universal principles, by creating new models of business and by establishing innovative partnerships, conscious business leaders are about to make lasting contributions to the cause of global sustainability”, emphasised Ban Ki-moon. He urged for more companies to follow the same path and commit to a better future for the planet and all its inhabitants. The session took place on the 25 of June and marked the end of the three-days-long *Global Compact +15: Business as a Force for Good* conference.

The UN Global Compact Network Brazil took part in the event with a delegation of 22 organisations and 34 professionals, sharing trends and good business practices in key themes for the future of the initiative. Ricardo Leite, the founding partner of Cerqueira Leite Advogados, discussed inter-religious and intercultural comprehension in the *Business for Peace* meeting. Jorge Soto, director of Sustainable Development at Braskem, participated as a panellist in the *Caring for Climate in Carbon Pricing* session.

The experience in business engagement of the Thematic Groups in the UN Global Compact Network Brazil was highlighted on two occasions in New York. Marcos Rossa, director of sustainability at *Grupo Libra* and vice-president of the Global Compact Network Brazil, talked about the network’s capacity building activities regarding integrity measures at the international meeting of Thematic Groups on Anticorruption, the 10th principle. Vanessa Tarantini, executive secretary of the UN Global Compact Network Brazil, promoted actions in favour of LGBT rights at the workplace and detailed the present involvement of the Network Brazil in the debates around the *National Human Rights and Businesses Plan*, currently in preparation.



PHOTOS: MARC MCANDREWS/UN GLOBAL COMPACT

22
organizations and
34 professionals from
the Network Brazil
went to New York to
share good business
practices with other
local networks



Download the
video in your
tablet or cell
phone

The Special Session of the General Assembly counted with international private sector representatives (above). Ban Ki-moon (below) emphasised the commitment of businesses to sustainability



“By respecting and supporting universal principles, by creating new models of business and by establishing innovative partnerships, conscious business leaders are about to make lasting contributions to the cause of global sustainability”

UN Secretary-General, Ban Ki-moon





With the Activities Report 2014 in hand, the Executive Secretary of the UN Global Compact, Georg Kell, poses with André Oliveira, Renata Seabra and Jorge Soto

PHOTO: BARBARA DUNIN/PACTO GLOBAL

Post-2015 Agenda

As the deadline for the accomplishment of the Millennium Development Goals (MDGs) expires, companies are called to engage in the Sustainable Development Goals (SDGs) approved by the UN in September. This new agenda, that includes 17 goals and 169 targets, will guide the action of member states until 2030.

The challenge was featured during the commemorative session of the General Assembly with the presence of George Jell, who has been the Executive Director of UN Global Compact since its foundation. After 25 years of devotion, Kell announced his retirement from the position. The new Executive Director is Lise Kingo, from Denmark, vice-president of the multinational *Novo Nordisk* for the last few years. The Brazilian delegations attended the tributes to Georg Kell and handled him the English version of the 2014 Activities Report of the UN Global Compact Network Brazil.



PHOTO: ANTONIO HAUTLE/PACTO GLOBAL

INTERCHANGE IN TURKEY

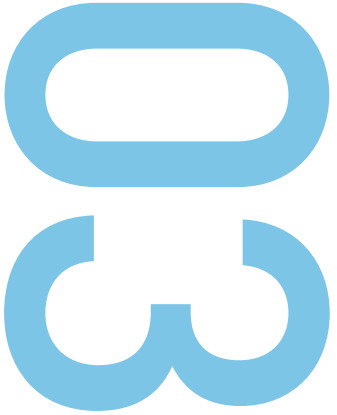
In October, the Network Brazil Partnership and Engagement Advisor, Vanessa Tarantini, participated in the 7th Local Networks Interchange Program in Istanbul, Turkey, accompanied by representatives of the Canadian, Jordanian, Swiss, Tunisian and Turkish Networks. The event, made possible by the local networks from these six countries, allowed participants to share experiences and identify the best practices beyond national borders. Several issues were discussed, such as the preparation of regular reports and the role of companies in the consolidation of the SDGs.

From global to local

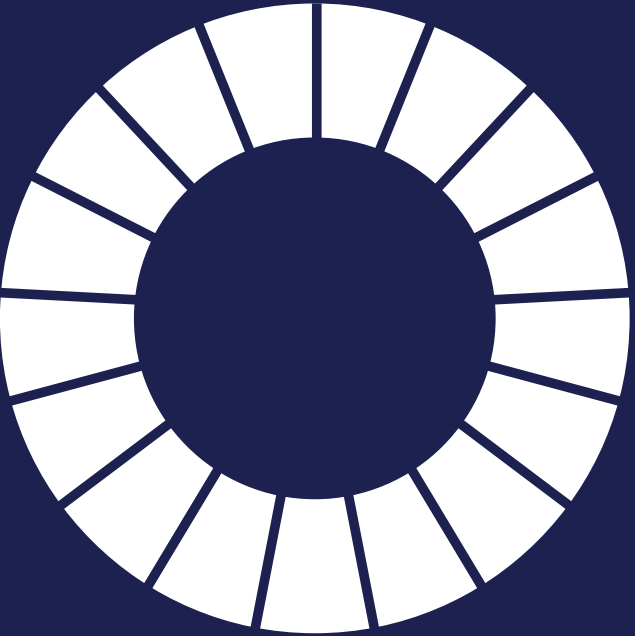
The agenda in New York included the XIII Annual Forum of the UN Global Compact Local Networks. The meeting took place on the 24th of June and assembled representatives from several networks to discuss actions aimed at driving forward the SDGs.

The results of the partnership pilot project were emphasized during the event. In 2014, the project promoted training and support for several companies and organisations concerning water and sanitation. It was supported by UN Global Compact by means of the *Collaboration Lab Brasil* tool and originated the “Movement for the Reduction of Water Losses in the Distribution Systems in Brazil”, which seeks to promote private and public companies’ awareness on the need to increase efficiency in the use of potable water in Brazil.

The President of the Network Brazil, André Oliveira, draws attention to the 12 years of the UN Global Compact in the country. “We count on a fruitful partnership with the United Nations Development Programme and have much to contribute to the Sustainable Development agenda. This contribution will be put into practice through consolidated actions towards business engagement with the 10 principles and now with the SDGs”.



SUSTAINABLE
DEVELOPMENT
GOALS



Following over three years of discussions, Heads of State have unanimously approved the Sustainable Development Goals. With 17 goals and 169 targets, it establishes an action plan for people, the planet, and prosperity. The plan is intended to strengthen global peace with freedom and it acknowledges poverty eradication as the current biggest challenge. The SDGs implementation is a hard task that requires a global partnership with everyone’s active engagement. The UN Global Compact is responsible for assisting companies and organisations through the task.

The UN House, in Brasília, hosted the launching ceremony of the Sustainable Development Goals



SDGs are officially launched in Brazil

The president of the UN Global Compact Network Brazil, André Oliveira, together with representatives of the civil society and the Federal and District Governments, took part in the flag-raising ceremony, on the 28th of September at the UN House in Brasília, to officially launch the Sustainable Development Goals (SDGs) in the country. The SDGs adopted during the United Nations Sustainable Development Summit, include 17 goals and 169 targets founded on economic development, environmental protection, and social advancement.

In the evaluation of Jorge Chediek, the resident Coordinator and UNDP representative in Brazil, the SDGs embody a new commitment of countries, governments and civil society to the construction of a better world. "We had a great success, particularly in Brazil, with the Millennium Development Goals. Now we created an agenda that complements the MDGs in the areas of environment, justice, human rights and governance. The new agenda requires an active involvement of everyone working together", he said during the opening ceremony.

On behalf of the private sector, André Oliveira, stated that private initiatives are fundamental for responding to this challenge before 2030. "The SDGs are very extensive, but they allow us to identify areas in which the private sector is already making a contribution and, with unity, we can go further", he observed.

The Head of Office at the Brazilian Institute for Applied Economic Research (IPEA), José Eduardo Romão, mentioned the example of Chinese children in his speech: "In China, little kids have big toys at school. They are not able to play by themselves so, since early childhood, they learn to develop solidarity and to help each other, even during such simple activities. The same happens with the SDGs. It will require solidarity, cooperation and activist for us to achievement these goals", he said.

The Executive Secretary of the Brazilian Ministry for the Environment, Francisco Gaetani, spoke on behalf of his organization. In his opinion, the SDGs bring together all the actors interested in making a contribution and becoming engaged. "The Goals offer a platform for action and allow private agents, governments, international organisations and third sector to join this global effort", he remarked.

Collective Efforts

In addition to governments and the private sector, organisations of the civil society took part in the SDGs launching ceremony. Mariana Borges, representing the social movement "Nós Podemos" ("We Can"), explained that the new goals demand the commitment of the entire society, regardless of personal political views. "From our homes, all of us have the duty to contribute to sustainable development. We also have this responsibility towards our neighbours and our neighbourhoods. Collective efforts are essential so that in 2030 our children may live in a better world. But we will not manage to do anything on our own. We need collaboration", she observed.

The First Lady of the Federal District, Márcia Rollemberg, attended the ceremony on behalf of the Governor Rodrigo Rollemberg. She said that the SDGs are core subjects in the agenda of inclusiveness through economic growth and poverty reduction. This same agenda also includes a partnership between civil society, governments, and the private sector in order to, collectively, create a better world".

Representing the youth, a group of young leaders, on a course about new leaderships in response to AIDS, were invited to attend by the UNAIDS and waved banners on each of the 17 goals during the ceremony.

SDGs COMMISSION

To ensure that the 2030 Agenda is effectively implemented by the private sector in Brazil, the Network Brazil created the SDGs Commission in August. The coordinator, Denise Hills, Sustainability Director of Itaú Unibanco, stressed the objective nature the group intended at creating a new guide for the Network Brazil. "The idea is to discuss how the private sector can apply the SDGs so that Brazil becomes a world class reference for companies and supply chains. Internally, the commission's purpose is to elaborate an operational methodology for the thematic groups".

17
goals and 169
targets have pillars
in economic growth,
environmental
protection and
social progress



The launching of the SDG Compass is an important step for companies to fulfil their roles in respect to the global goals



How to apply the SDGs into companies' strategies?

Brazil was the first country to have had the SDG Compass translated from English. The publication in Portuguese was prepared by the UN Global Compact Network Brazil in partnership with the Brazilian Business Council for Sustainable Development (CEBDS) and the Global Reporting Initiative (GRI). The publication explains how the SDG affect businesses and offers the necessary tools and knowledge to put sustainability in the centre of companies' strategies. The launching of the SDG Compass in Brazil was supported by Itaú Unibanco and took place in São Paulo on November 18th.

The president of the UN Global Compact Network Brazil, André Oliveira, pointed out to the united action of the private sector as the only way for goals to be achieved. "We now understand that partnerships are fundamental to diffuse and achieve the SDGs. One single person or institution is not capable of promoting such deep changes as those we aim for", he stated.

The Portuguese version of the SDG Compass launching event received over 80 guests. It included an introduction to the document and examples of the SDGs application by companies such as *Itaipu Binacional*, *Instituto Trata Brasil*, and the Brazilian Coalition on Climate.

5

steps for companies to contribute to the 2030 Agenda are defined by the SDG Compass

Translated by the Network Brazil in partnership with CEBDS and the GRI, the SDG Compass brings information and methods to guide the private sector through the design of business models based on the SDGs

"The guide is an essential tool as it translates the important SDGs agenda into business strategies. The guide, added to the organisation's influence, will contribute to develop collaborative partnerships"

André Oliveira, president of the UN Global Compact Network Brazil



Download the **SDG Compass** in your tablet or cell phone

With five steps – *Understanding the SDGs, Defining Priorities, Setting Goals, Integrating and Reporting and Communicating*, the publication provides guidance for companies to maximise their contribution to the SDGs and to minimise their negative impacts, steering their strategies towards the creation of sustainable businesses while reducing risk. The original version of the SDG Compass was translated to meet the demands of the Brazilian markets.

Collaborative partnerships

According to the guide, the SDGs present an opportunity for the design of mechanisms and technologies to solve the biggest challenges to global sustainable development. "The guide is an essential tool as it translates the important SDGs agenda into business strategies. The guide, associated with the influence of the organisations, will contribute to developing collaborative partnerships", emphasised Oliveira.

The SDG Compass also offers guidance for redirecting investment flows, so that companies can meet the markets' demands for innovation and use resources efficiently. "This study will help companies to apply the SDGs in their activities, according to their strategies and goals. Like this, we hope to contribute to the development of sustainable businesses both in terms of the business continuity and the preservation of the environment", said Marina Grossi, president of the Brazilian Business Council for Sustainable Development (CEBDS).

"We hope this guide inspires companies to act as transformation agents in the implementation of the SDGs", said Gláucia Térreo, GRI representative in Brazil.

The end of potable water waste in Brazil

Every year, 6.5 billion cubic metres of water are wasted in the urban distribution systems in Brazil. That represents approximately 39% of all the water treated for consumption in the country. To reverse this situation, the Movement for the Reduction of Water Losses in the Distribution Systems in Brazil – a UN Global Compact Network Brazil initiative, led by the companies Braskem and SANASA – was launched on the 25th of November in Brasília, alongside with the *Less waste, more water* campaign.



The movement aims at increasing the efficiency of water distribution until 2030. In attendance to the Sustainable Development Goal number 6 – “To ensure access to water and sanitation for all” –, the focus is to reduce the number of people affected by water shortages in Brazil. Every year, financial losses caused by water waste reach 8 billion reais, or over 2 billion dollars, as estimated by distribution companies.

“We must urgently face this problem, especially to find solutions to the current water problems in the country, which will require a joint effort from all members of the society. The SDG 6 is a great example of a goal that demands the joint action of several sectors. Good management of water resources promotes poverty reduction, economic growth, and sustainability”, said Niky Fabiancic, UN Resident Coordinator in Brazil and UNDP representative in the country.

The UN Global Compact Network Brazil articulated the design of the *Less waste, more water* campaign with the private sector, civil society, and public companies. Promoting debates on the issue, calculating targets, understanding the situation of municipalities and building capacity to deal with the water problems will be the Network Brazil’s line of action leading to 2030. “We have to increase the efficiency of water use until 2030. Our goal is to reduce the number of people affected by draughts. We have advanced one of the steps of the SDGs: the establishment of partnerships. If we continue like this, we will be able to accomplish efficiency in water management”, said the president André Oliveira.

6.5
billion cubic metres
of water are wasted
in the country’s urban
distribution systems
every year



Download the
video in your tablet
or cell phone

PHOTO: LUIZ FERNANDO CAMPOS/PACTO GLOBAL



Launched in Brasília, the “Less waste, more water” program aims at building a new scenario of water resources management in Brazil until 2030

At the opening ceremony, the Federal District Governor, Rodrigo Rollemberg, stated that water problems should be the priority theme for debate in the next few years. “We are convinced that quality of life and world peace are now related to the water issue. We need to promote debates to empower the river basin committees and to improve water management”, he stated.

Public Health

According to the movement’s ambassador and president of SANASA, Arly Romêo, public health is also positively affected by increased efficiency in water distribution. “To each *real* invested in the supply of water, 4 *reais* are saved in the public health system”. In the absence of proper sanitation, there will be no improvements for the population. The environment is our responsibility. The water crisis has already taught important lessons, one of them being the reduction of water consumption in Campinas by 20%”, he affirmed.

Currently, 35 organizations support the movement lead by Braskem and SANASA. Until 2030, the movement members will reveal the evolution of the country’s sector in relation to the targets of the Sustainable Development Goals. “We are contributing to a better positioning of Brazil in the SDGs. We want the companies to invest in this direction. The water issue must gain more visibility in order to create a better world for everyone”, claimed the chief executive officer of the National Agency of Waters (ANA), Vicente Andreu Guillo.

COMMITMENT

The main objective of the initiative is the promotion of a broad debate about water losses in distribution systems, with the participation of governments, civil society, and private sector, as well as engagement from previously selected municipalities, with a practically oriented agenda, focused on the development of a program against water losses. With the slogan “Less loss, more water”, the movement aims at contributing to universal access to water in Brazil. The leakages in the distribution system in Brazil are responsible for yearly losses that are equivalent to four months of potable water supply. The average rate of water waste in the country is 30%.

The movement’s coordination plans to increase awareness of the water problem among the population, to promote the dissemination of good practices and training of strategic actors, as well as the engagement of public sector and municipalities. The movement’s chronogram has some milestones such as the municipal elections of 2016 and the presentation of the first results in 2018 during the World Water Forum to be held in Brasília. The final goal is to contribute for a new scenario in Brazil by 2030.

35
organisations
already support
the movement lead
by Braskem and
SANASA

DIGITAL COMMUNICATION

216 thousand people
accessed the website
and the social media,
representing growth
by 1,100%

UN GLOBAL COMPACT WEBSITE

Monthly average of
2,029 new users and
growth by 87% in
comparison to 2014
(and a 210% growth in
number of views)

FACEBOOK

1,203 likes and an
average of 15,050
visitors/publications

TWITTER

A 74% growth in the
number of followers

YOUTUBE

5 videos produced
and 2,193 views
(Refugees: almost
500 views in 4 days)

UN Global Compact in the Brazilian media

The UN Global Compact Network Brazil has been increasingly featured in the Brazilian media in 2015. In partnership with the business communication agency *RP1 Comunicação Empresarial*, a communication strategy was developed with a focus on promoting awareness of UN Global Compact Network Brazil and the importance of the private sector engagement. The partnership with RP1 was established during the launching of the Sustainable Development Goals (SDGs) in September. In November, the agency *Entrelinhas Comunicação* was also brought in to assist with the promotion of the last programs and events of 2015. From October to December, the UN Global Compact Network Brazil had almost 500 citations in the media.

Among the main articles published about the UNGC Network Brazil, the interview with the UN Global Compact Executive Director, Lise Kingo, to the site *Veja.com* stands out. The interviews with the President of the UN Global Compact Network Brazil, André Oliveira, and the Executive Director, Renata Seabra, to channels *TV Veja* and *Globo News* are also notable. Several other media channels, such as *O Estado de S. Paulo*, *Folha de S. Paulo*, *Valor Econômico*, *Jornal do Brasil*, *Carta Capital*, *Rádio EBC* and *HuffPost Brazil*, also gave visibility to the Network Brazil's initiatives.



The official launching of the Sustainable Development Goals raised the interest of the Brazilian media in the UN Global Compact's initiatives along with organizations

04



FOOD AND AGRICULTURE

The Food and Agriculture issue is of great importance for the systematization of a sustainable agricultural production. Thus, the creation of Food and Agriculture Business (FAB) Principles brought a new scenario to business in this area. In accordance with the Sustainable Development Goals (SDGs), the FAB standardized companies' activities – and of all production chain agents –, guided by responsible socio-environmental practices, which take into account the preservation of natural and cultural ecosystems of each region.



The event proposed to facilitate the joint construction of the FAB Principles within the Brazilian context, involving companies and other stakeholders

For a sustainable agriculture

Sustainable development demands an agricultural production that contributes to food safety, respect for human rights and respect for the environment. These are some of the UN Global Compact's Food and Agriculture Business Principles (FABP), launched by the UN Global Compact Network Brazil on March 4th, at Fundação Espaço ECO, in São Bernardo do Campo, São Paulo, Brazil.

About 60 representatives from major companies and associations in the agricultural sector attended the event and expressed their commitment for the implementation of the principles in their production chains, involving suppliers and rural producers.

The launch took place during the "Principles in practice" workshop, which set strategies to strengthen the principles within the Brazilian context. "We want to contribute for an environmentally sustainable agricultural production, that respects the cultural process of each country, contributes to knowledge and technology dissemination, develops communities and creates a favorable setting for a better future", said Juliana Lopes, coordinator of the Network's Thematic Group on Food and Agriculture and Sustainable Development Director of Amaggi.



60
representatives
from companies
and associations
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sector attended
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commitment for
the implementation
of the Food and
Agriculture Business
Principles in their
production chains

BASF, Nestlé, Bonsucro and the Bariri Sugarcane Suppliers Association (Assobari) presented successful cases in a debate that involved rural producers and specialists. They highlighted the importance of taking into account what is already being discussed for sustainable cattle farming and of involving small companies in this challenge.

Adrienne Gardaz, manager for UN Global Compact, explained that the FABs Principles started being developed within the Rio +20 Conference, through on-site and online consultations in 17 countries, Brazil among them. According to her, these principles belong to a broader UN sustainable agenda.

The event's goal was to facilitate the joint construction around these guidelines, as explained by Caco de Paula, then president of UN Global Compact Network Brazil and Planeta Sustentável. "The search for network and partnership is the mission that we have been trying to accomplish, providing conditions to the UN Global Compact's ten principles and the FAB Principles be present in companies' everyday activities", he said.

André de Oliveira, then vice-president of UN Global Compact Network Brazil, remembered that the Network will also try to involve the public sector in the FAB's Principles implementation. "Stimulating this interaction for the construction of sustainability issues is one of UN Global Compact's priorities, through the establishment of strong partnerships with private and public entities", he said.

"We want to contribute for an environmentally sustainable agricultural production that respects the cultural process of each country, contributes to knowledge and technology dissemination, develops communities and creates a favorable setting for a better future"

Juliana Lopes, coordinator of the Network's Thematic Group on Food and Agriculture and Sustainable Development Director of Amaggi





This dialogue has already started with the São Paulo state government, a UN Global Compact signatory through its Department of Agriculture and Supply. “What is being designed here is an innovative model of dialogue among sectors that have communication difficulties”, said Rubens Rizek Júnior, assistant secretary for the Department. According to him, the government counts on society’s control and monitoring in order to alert public bodies on market negative practices.

The six Food and Agricultural Business (FAB) Principles offer an integrated approach to facing the challenge of the increasing global demand for food. Similarly, they respond to the Rio +20 Conference in intensifying a sustainable food production by increasing local investments, local and global markets, as well as waste reduction in supply chains.

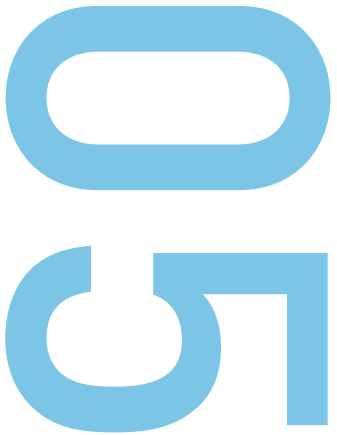
The FAB Principles are the outcome of a broad and inclusive process with several stakeholders, which involved 20 international consultations and included more than a thousand companies, UN agencies and civil society organizations committed to agriculture, nutrition and food systems issues.

“What is being designed here is an innovative model of dialogue among sectors that have communication difficulties”

Rubens Rizek Júnior, assistant secretary for the São Paulo State Department of Agriculture and Supply



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video in your
tablet or cell
phone



ENERGY AND CLIMATE

2015 was a decisive year for the United Nations. In September, States committed themselves to implementing the 17 Sustainable Development Goals (SDGs). SDG 13 requires countries to take urgent action in fighting climate change and its effects, as it is no longer possible to wait. Throughout the year, UN Global Compact Network Brazil, especially through its Thematic Group on Energy and Climate, has encouraged the Brazilian private sector to contribute positively, in order to a low carbon economy be reached.



PHOTOS: VANESSA TARANTINI/PACTO GLOBAL



CLB's proposal was supporting energy and climate projects that create environmental, social and economic benefits

The second Collaboration Lab Brazil has contributed to developing cases that benchmark significant progress in nowadays business, considered vital to corporate sustainability

Partnership for new business models

UN Global Compact Network Brazil held the second edition of Collaboration Lab Brazil (CLB), this time working energy and climate issues in order to promote opportunities on climate business. The proposal was approaching an important theme within the Sustainable Development Goals (SDGs), also called Global Goals. Taking place on September 10th, at BASF's CasaE, in São Paulo, the meeting discussed issues as energy efficiency and internal carbon pricing.

Among the discussed issues, the transition onto a low carbon economy, mainly associated to renewable energy production and distribution; climate change mitigation and adaptation; the promotion of resources efficiency structured around intervention areas and focused on waste management and urban environment quality improvement can be highlighted. São Paulo State Department of Environment Issues' prosecutor and urban environment coordinator, José Eduardo Lutti participated in the meeting.



CLB's goal is to support the development of projects that create local environmental, social and economic benefits, decreasing economic and social inequalities and encouraging innovation and creating new business models.

Besides, it supports the development of solutions and the redefinition of public policies based on objectives and results. With this work, UN Global Compact Network Brazil looks to contribute to developing cases that benchmark significant progress in nowadays business, considered vital to corporate sustainability.

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IEC's seminar had the participation of the Minister of Mines and Energy, Eduardo Braga, and discussed the use of renewable energy



IEC
Business Initiative for Climate (IEC) is the main business articulation of Brazilian companies on the issue of climate change. UN Global Compact Network Brazil started to integrate it in March. The initiative is comprised by six other organizations: Instituto Ethos, the Brazilian Business Council on Sustainable Development (CEBDS), Carbon Disclosure Program (CDP), Instituto Envolverde and the Sustainability Studies Center of Fundação Getúlio Vargas School of Business Administration (FGV-EAESP).

For a low carbon economy

Organizations representing the private sector on climate change discussions – among those the UNGC Network Brazil – gathered on November 12th, in São Paulo, for the seminar “Implications and opportunities for the business environment with the new Brazilian INDC”, organized by the Business Initiative for Climate (IEC). On the occasion, it was discussed the Brazilian potential on the use of renewable energy, such as wind and solar energy. The intention was to establish pro-active ways for the Brazilian business sector’s participation in the promotion of a low carbon economy.

The Minister of Mines and Energy, Eduardo Braga, who attended the event, said that Brazil needs to face the challenge of substituting 15 gigawatts from inefficient, expensive and polluting thermal plants by new ways of energy generation. “Energy costs, which include transmission and distribution processes, are the great challenge. That is to say, it is necessary to search for new means, especially through technology and infrastructure, in order to replace it to cheap and clean energy, allowing our market to become more competitive”.

Nationally Determined Intended Contributions (known as NDICs) are a document containing what each country intends to do in order to reduce greenhouse gases (GHG) emissions. The goal announced in September by the Brazilian government at the UN headquarters, in New York, is the reduction of 37% in emissions until 2025.

Issue gathers business practices

The Business Initiative for Climate (IEC) seminar also held at the launch of “Caderno do Pacto – Climate”. The issue gathers projects information of the Thematic Group on Energy and Climate so that the private initiative can be mobilized to support the goals that will be define at COP 21 in favor of an effective low carbon economy.

“Caderno do Pacto – Climate” is a synthesis of the latest issues developed in various economic sectors. Companies that are already committed to actions in favor of climate, as well as companies that are looking for a source of information and inspiration to begin their actions find in the publication the ideal tool.

The publication contextualizes the discussion on climate change in the scope of companies aligned with the Sustainable Development Goals (SDGs) and it presents best practices to inspire new actions. The piece is innovative as it discusses, for example, issues related to climate and gender equality.

The launch took place on the eve of the COP Paris, the 21st UN Climate Conference, held in the French capital in December. The meeting resumed the Kyoto Protocol, signed in Japan in 1997, and excluded developing countries, like Brazil, from the obligation of reducing carbon emissions.

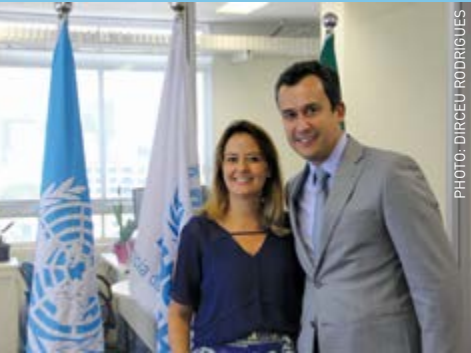
Leadership

Out of all global emissions, the United States and China are responsible for 45% of the total. Brazil emits 1,5 billion tons of carbon a year into the atmosphere. The international community expects Brazil to have a leadership role on the issue, since the country has the best conditions to lead the reduction on emissions.

Brazil’s energy matrix is the most renewable in the world, thanks to ethanol, hydroelectric plants and its natural resources, such as fresh water and insolation, which allow the adoption of a low carbon emission economy. The publication was sponsored by Grupo Abril, CPFL Energia, Copel, Itaipu Binacional and Novozymes.



Download the Caderno do Pacto – Climate in your tablet or cell phone



PARTNERSHIP WITH SÃO PAULO

The UN Global Compact Network Brazil president, André Oliveira, and São Paulo State Environment Secretary, Patrícia Iglecias had a meeting to proposed a partnership for the implementation of the Sustainable Development Goals (SDGs).

Oliveira emphasized the São Paulo State Government's commitment to the SDGs, ratified on the State Official Journal on September 25th, with the creation of an Inter-secretarial Work Group for the implementation of the 2030 agenda in the State.

The secretary stressed the São Paulo State Climatic Protocol. Its goal is to make a state-level initiative to monitor and incentive sustainable practices, and serve as an example for other Brazilian states in a public-private partnership.

On September 26th, during the Sustainable Development Summit, at the United Nation headquarters in New York, the secretary highlighted the role of local governments in expanding sustainable production and consumption. Human dignity, individual freedoms, access to quality education and to information were issues mentioned by Patrícia Iglecias.



Participation at COP21, in Paris

The president of the UN Global Compact Network Brazil, André Oliveira, attended COP21, in Paris. He participated in the event *Caring for Climate*, a UN Global Compact platform that deals with climate change, and commented on the actions led by UN Global Compact Network Brazil on the issue.

During the activities, “Caderno do Pacto – Climate” was released in English, as well as the French version “Heroes of Climate”, by Caco Galhardo. The coordinator of the Thematic Group on Climate and Energy, Carlo Pereira, and a representative of Braskem at the UN Global Compact Network Brazil Steering Committee, Jorge Soto, were also present.

André had met with the UN Global Compact Director, Lise Kingo, and delivered to her a copy of “Caderno do Pacto – Climate” in English.



André Oliveira (above) highlighted the work done by UN Global Compact Network Brazil and “Heroes of Climate”, by Caco Galhardo, was also released in French (below)



9



HUMAN RIGHTS AND LABOR

The participation of companies on the human rights debate in Brazil is indispensable. Often, companies are co-responsible in cases where violations happens in their supply chains. In order to grant an active voice to the private sector, the UN Global Compact Network Brazil promoted a variety of events focused on raising awareness in organizations, emphasizing gender equality and vulnerable populations, such as refugees.

Ending gender inequality in the private sector

Strong economies, fairer societies, respect to human rights and the life quality of women, men, families and communities. For UN Women and the UN Global Compact these objectives can be propelled with the strengthening of women leadership in the work environments and within companies' productive chains. This is the focus of the WEPs – Women's Empowerment Principles, a joint initiative from these entities which presents seven steps to enhance gender equality in the business world.

On March 24th, in São Paulo, the WEPs Brazil Meeting gathered about 60 representatives from Brazilian signatory companies for the first time. In the country, 63 companies have already joined the initiative and other nine are at the final formalization stage of engagement. Globally, more than 900 corporations have joined the WEPs.

During the event organized by the UN Global Compact Network Brazil and UN Women Brazil – both of which have committed to disseminate the WEPs throughout the country –, executives presented the main improvements since joining the initiative. For Denise Hills, vice-president of UN Global Compact Network Brazil and Superintendent of Sustainability for Itaú Unibanco, the experiences show that is possible to increase female participation in leadership positions. "It is a question of balance. We have to see it as an opportunity to incorporate visions and talents to companies' management", she said.

For Nadine Gasman, UN Women Brazil representative, the corporate sector is essential to facing gender inequality. "Initiatives like the WEPs are a way of operationalizing international commitments undertaken by nations. We have a lot to do in partnership with society", she affirmed. The representative stressed that, especially in Brazil's case, where black women earn 50% than white women's salaries, racism is another challenge. "Without this direct relation, it is difficult to advance".



THE PRINCIPLES

- 1: Establish high-level corporate leadership for gender equality
- 2: Treat all women and men fairly at work – respect and support human rights and nondiscrimination
- 3: Ensure the health, safety and well-being of all women and men workers
- 4: Promote education, training and professional development for women
- 5: Implement enterprise development, supply chain and marketing practices that empower women
- 6: Promote equality through community initiatives and advocacy
- 7: Measure and publicly report on progress to achieve gender equality



WEPs Brazil Meeting gathered leading companies on the discussion about female leadership in the corporate environment



PHOTOS: RICARDO JAYME/PACTO GLOBAL

Itaipu Binacional

Margareth Groff, financial director of Itaipu Binacional, shared some of the company's accomplishments since the launch of gender action policy in 2011, which received the WEPs Leadership Award in 2013. The guidelines meet the seven Women's Empowerment Principles and also look to fighting poverty among women in Brazil and Paraguay. In 2014, Itaipu Binacional launched WEPs Brazil Awards, which recognized the efforts of 20 small, medium and large companies.

WEPs Brazil Meeting also highlighted the admission of three new companies to the Women's Empowerment Principles: Grupo Boticário, Whirlpool and Renault, as well as Sesi Paraná. The institutions expect the WEPs to strengthen the actions already developed in gender equality.

The executive director of UN Global Compact Network Brazil, Renata Seabra, said that joining the WEPs will facilitate achieving concrete results in the gender equality area.



PHOTO: DIVULGAÇÃO/ITC

WORK FOR WOMEN

Supported by the UN Global Compact Network Brazil, on September 1st, the UN International Trade Centre (ITC) launched a global call to action for leaders, governments and the private sector to work together to ensure that 1 million women enter the labor market as entrepreneurs or business owners until 2020. The appeal was made during the Women Vendors Exhibition and Forum (WVEF) Trailblazers Summit, that took place in São Paulo, between September 1st and 3rd.

During the Summit, partner organizations made their promises towards the incorporation of 1 million women with their own business in the market until 2020. The Trailblazers' Call to Action was developed following extensive consultations with governments, the private sector and civil society organizations across the world. The result was a shared understanding that including more women-owned businesses can help global growth, economic development and poverty reduction.



Empowered women refugees

On November 4th, in São Paulo, about 20 women, all refugees, participated in the activity “Empowering Women Refugees”, articulated by the UN Global Compact Network Brazil – with the initiative of the Thematic Group on Human Rights and Labor – with the United Nations Refugee Agency (UNHCR), UN Women, Caritas, the Support Program for Relocating Refugees (PARR) and the human resources consultancy of Fox Time. They come from Angola, Nigeria, Cameroon, the Democratic Republic of Congo and Burundi, in Africa, and Colombia, in Latin America, and Syria, in the Middle East. The meeting’s goal was to discuss issues related to gender equality, violence against women and the inclusion of refugee women into the labor market.

Adriana Carvalho, the UN’s adviser on Women Empowerment, presented the gender pay gap between men and women and between blacks and whites. While a white man earns an average salary of R\$ 2.262,30, a woman of the same skin color earns R\$ 1.517,70. Among blacks, men earn an average salary of R\$ 2.262,30 while women earn R\$ 876,40. Upon hearing this, Angolan refugee Sylvie protested. “This is absurd. Injustice is the problem. The wage difference should not be linked to color. Black people work much harder and earn little”, she said.

To Adriana Carvalho, number of factors can explained the salary difference, although it is aggravated in case of women refugees. “Being a refugee is in itself a complicated status, because in general, people have a biased view. And when combined with gender and race issues, it gets even trickier”, she said. For her, providing accurate information regarding labor rights and spreading the theme of gender equality is the best way to promote social transformation.

“The fact of being a woman refugee is already a complicated status because, in general, people look upon them with prejudice. And when you add to the racial issue the gender one, it gets more complicated”

Adriana Carvalho, UN Women advisor for Women Empowerment



Women Refugees from seven countries received training on labor market and were instructed on their rights



“It is necessary to encourage the needed adaptations and raise awareness to human resources teams, so that companies are ready to integrate a refugee employee and, thus, avoid that this person suffers from bullying or prejudice”

Danielle Pieroni, Organizational Development manager at Fox Time

Integration

Still on the labor issue, Danielle Pieroni, Organizational Development Manager for Fox Time, highlighted the importance of continuous monitoring of refugee women’s integration into the workplace, as it helps “preventing them from being deceived”. According to her, the country “goes through an economic time in which informal employment is increasing, and it is exactly this work category that presents the greatest number of labor complaints”, she explains.

A way to avoid illegality, according to Danielle, is promoting awareness in companies about the refuge issue. “It is necessary to encourage the needed adaptations and raise awareness to human resources teams, so that companies are ready to integrate a refugee employee and, thus, avoid that this person suffers from bullying or prejudice”, she says. The human resources company has also been holding coaching sessions with refugee women and searching for job vacancies in order to place them in the labor market.



Download the
video in your
tablet or cell
phone



VIDEO

On December 10th, the International Human Rights Day is celebrated. In order to celebrate the date, the UN Global Compact Network Brazil, through its Thematic Group on Human Rights and Labor, took the opportunity to launch the video “Empowering Refugee Women”, recorded during the workshop.

The video’s goal – which also has an English version – is to raise awareness in the private sector with regards to the refugees’ cause in Brazil, who are legally able to be hired by organizations.





PHOTOS: FELLIPE ABREU/PACTO GLOBAL

The seat of the São Paulo State Government was the stage for raising awareness to companies into hiring foreigners



Immigration is the theme of meeting at Palácio dos Bandeirantes

On one side, there are immigrants and refugees arriving and starting from scratch in a new country, regardless of professional training; on the other side, there are companies that, most of the times, do not know how to seize the opportunity of having the differentiated experience that these people bring. And how can those seemingly opposed fields be brought closer?

With the purpose of raising awareness of business representatives on hiring immigrants and refugees The Business Meeting event took place on December 2nd, at Palácio dos Bandeirantes, in São Paulo – the private sector's in the integration of immigrants and refugees. The event was promoted by the São Paulo State Special Office for International Affairs, and with the support of the UN Refugee Agency (UNHCR) and the UN Global Compact Network Brazil.

The event was business oriented, which were the majority among the one hundred participants, and mixed the actions of projects and entities – such as the Support Program for Relocating Refugees (PARR), Missão Paz and the Citizenship Integration Center (CIC) of Immigrant – with companies' cases that already count with immigrants and refugees in their staff.

“São Paulo already receives immigrants and now we have to welcome them in the best way possible, promoting their dignity”

Edson Aparecido, Chief of Staff for the Governor of São Paulo

The Chief of Staff for the Governor of São Paulo, Edson Aparecido, opened the event reinforcing the State of São Paulo's need to join a global movement for welcoming and integration refugees. “São Paulo already receives immigrants and now we have to welcome them in the best way possible, promoting their dignity”.

During the event, the idea of refugees' illegality was demystified and company's representatives had access to information regarding the legality of hiring. During her speech, the coordinator for Partnerships and Engagement of UN Global Compact Network Brazil, Vanessa Tarantini, emphasized the Network's activism for the empowerment of women, and demonstrated how companies can support refugees and, primarily, refugee women.

Immigrants and refugees present at the meeting were able to share a little about their journey in Brazil and about the prejudices suffered in the country. Spanish teacher at Abraço Cultural (“Cultural Hug”), Cuban anthropologist Maria Ileana Faguaga Iglesias remembered the prejudices experienced in Brazil for being black, a woman and a refugee. And she thanks the institution that received her. “It is important not only because of the job, but also because of the chance of being with people that dignify me”. Abraço was born with this idea of exchange, it is not paternalistic. Only like this you can grow”, she told.

The issue of exchange was also mentioned by Frenchman Fabrice Le Nude, owner of Patisserie Douce France, that has three Haitian people among the bakery's 35 employees. “They are not worse or better. I refuse the victimization of migration and of refugees. I want to teach a profession – baker – but I want to see them endeavor. I made a commitment to teach them something and this is something that they will carry with them for the rest of their lives”, he said.

Nigerian Abiodun Oleswole Michael, who has been living in Brazil for three years and has been working at Carrefour for the last year tells that he has also suffered prejudice in Brazil, but currently thanks the progress he has experienced. “I see a future in the company I work for and in Brazil, with the prospect of growth”, he affirmed. He even wants to continue studying Accounting, a degree he was pursuing in Nigeria.

The event was a great opportunity for Syrian Muna Darweesh, English literature teacher and refugee in Brazil since 2014. She found in gastronomy a way of restarting life around here. Muna was responsible for preparing the breakfast served at the meeting, at the invitation of UNGC Network Brazil.

“For me it is a dream, yesterday I was talking about it with my family. I feel blessed for being here and presenting my work”, she remembers. She owns a culinary on-demand service and performs gastronomic workshops.

GATEWAY

São Paulo receives 40% of refuge requests in Brazil. In sequence, there are the states of Acre (16%), Rio Grande do Sul (11%) and Paraná (7,5%). Data provided by UNHCR and consolidated in September.

The request number growth presents an elevated rate in the last five years. In 2010, there were 310 registered requests; in 2011, 661; in 2012, 1.022; in 2013, 1.320; and in 2014, 5.136 people requested refuge in São Paulo State. Nigerian people correspond to the majority of asylum-seekers, followed by Syrians, Congolese (Democratic Republic of Congo), Lebanese and Ghanaian.

In total, about 8,000 refugees were recognized in Brazil and about 12,000 are waiting for an answer on their refuge request. Despite the great growth in the last years, Brazil still receives an inexpressive number of refugees.

**In total,
about 8,000
refugees were
recognized
in Brazil and
about 12,000
are waiting for
an answer on
their refuge
request**



There are

19

cases of inclusive
businesses featured
in the report

Businesses that include

The United Nations Development Programme (UNDP), in co-authorship with Fundação Dom Cabral and support of UN Global Compact Network Brazil, released on September 21st, in São Paulo, the report “Inclusive markets in Brazil: business ecosystem challenges and opportunities”. The publication gathers 19 best cases of the Iniciativa Incluir (Include Initiative), a project launched in 2014 which aims to acknowledge and promote inclusive businesses in the country. The idea is that the best practices published inspire the business environment and are replicated as innovative solutions in the context of the Sustainable Development Goals (SDGs).

The first product from the partnership with business associations and business schools, the initiative encourages the discussion of inclusive business in an innovative manner within Brazilian organizations. “The role played by companies is fundamental, since we are about to adopt the post-2015 development agenda, which has the SDGs as a main axis”, declared the UNDP resident representative, Jorge Chediek.

The Fundação Dom Cabral director of Institutional Relations, Ricardo Siqueira, emphasized the role of business schools in the inclusion throughout markets. The president of UN Global Compact Network Brazil, André Oliveira, also attended the event.



The initiative encourages the discussion of inclusive business in an innovative manner within Brazilian organizations



PHOTOS: KENIA RIBEIRO/PNUD BRASIL



As the result of a contest in which 76 registered companies participated, the document gathers 19 best cases of the Iniciativa Incluir, a project launched in 2014 which aims to acknowledge and promote inclusive businesses in the country. The idea is that the best practices published inspire the business environment and be replicated as innovative solutions to the inclusive business ecosystem in Brazil and in other countries, in the context of the Sustainable Development Goals (SDGs) and the 2030 Agenda.

The private sector can be an implementation and dissemination of universal principles. Small businesses, in particular, have a paramount role in social and economic realities. According to data from SEBRAE, 95% of enterprises in Brazil are made up of micro-entrepreneurs, income, employment and development generators.



Download the report of the **Inclusive Markets in Brazil** in your tablet or cell phone



PHOTOS: VANESSA TARANTINI/PACTO GLOBAL



UN experts made recommendations and had access to measures adopted by the Global Compact Network Brazil in cases of violations

UN Working Group of Human Rights and Business visits Brazil and meets with the representatives of the Human Rights Working Group of the UN Global Compact Network Brazil

Monitored human rights

The Global Compact Network Brazil's Thematic Group (TG) on Human Rights and Labor received on December 8th the official visit of the United Nations Working Group on Business and Human Rights, represented by Pavel Sulyandziga. The mission also had the participation of Natasha Andres and Ulrik Halsteen, from the Office of High Commissioner on Human Rights. The visit's goal was to gather first-hand information on the situation of human rights in Brazil in the private sector, as well as exchange information with companies, business associations, government, human rights organizations, civil society, academy and union representatives. Pavel Sulyandziga advised for the implementation of the UN Guiding Principles on Business and Human Rights.

The vice-president of the Global Compact Network Brazil and member of the TG on Human Rights, Marcos Rossa, explained to the UN Working Group representatives about the procedure adopted by the UN Global Compact in cases of serious violations by signatory companies. According to him, it is important to have access to a more technical opinion, in order to be sure that the situation will be corrected and that it will not reoccur. He reminded that, in extreme cases, there can be a loss of accreditation to the organization at the UN Global Compact's headquarters, in New York.



07



ANTI-CORRUPTION

Brazil is going through a historical moment, with significant changes on the legislation to prevent corruption. The private sector has a great part on this fight against corruption, and for that it must have a strong integrity program. The compliance them must demand visibility and explicit support on behalf of the organizations top leaderships. In 2015, the Network Brazil has placed itself as a strong allied in the promotion of a more transparent and upstanding society, through workshops and providing materials on the subject.



Workshop with over 80 market leaders, among other civil society and public authority representatives



“We must understand that there is always a human being behind corruption. In the end there will be children without school lunches, a person without medication in a hospital, a woman victim of sexual assault without proper care. Therefore, this is the time to fight it”

Olajobi Makinwa, UN Global Compact Head of Anti-Corruption & Transparency

No space for corruption

The Workshop “Corruption Risk Assessment” that took place between October 28 e 29, in São Paulo, has made corporate leaders aware of the importance of creating compliance programs and adopting anticorruption measures in the corporate environment. One of the main goals was to capacitate the stakeholders about the enforcement of The Corruption Risk Assessment Guide, a UN Global Compact publishing translated into Portuguese. Organizations, civil society, public authorities’ representatives and international entities also participate – with emphasis in Olajobi Makinwa’s UN Global Compact Head of Anti-Corruption & Transparency presence.

During the event, Olajobi Makinwa was emphatic when addressing the responsibility and consequence of wrongful acts, either in the private or public sector. ‘We must understand that there is always a human being behind corruption. In the end there will be children without school lunches, a person without medication in a hospital, a woman victim of sexual assault without proper care. Therefore, this is the time to fight it’ said.

With a public of over 80 market leaders, the Nigerian specialist that the definition of “corruption”- the misuse of entrusted power, mostly driven by greed – does not apply only to politicians and civil servants, but also to companies CEOs and FCOs. “Many companies believe that only the government steels, ask for payoffs, practices extortion and that they are always victims. But, most of the times they are the ones who cause this bribe”. That being said, companies are according to her part of both problem and solution.

According to Olajobi the private sector must take its share of the responsibility. ‘Action starts with the refusal of bribes and creating policies to mitigate related acts. It is necessary to inform your employees of those policies for them to take action, so that it be a collective effort’, she pointed out.

The head of Anti-Corruption & Transparency has showed numbers that feed the corruption industry: it would be the third in the world, what would sum up to US\$ 3 trillion or 5% of the world’s GDP. ‘And it is not only a problem in Africa or Latin America, but worldwide. Based in the 2014 data, the European Union corruption costs are of at least 120 billion euros per year” she added. Regarding bribes, she mentioned that the World Bank estimates global loses of a 1 trillion per year. ‘Now imagine if that was passed on to a country schools?’

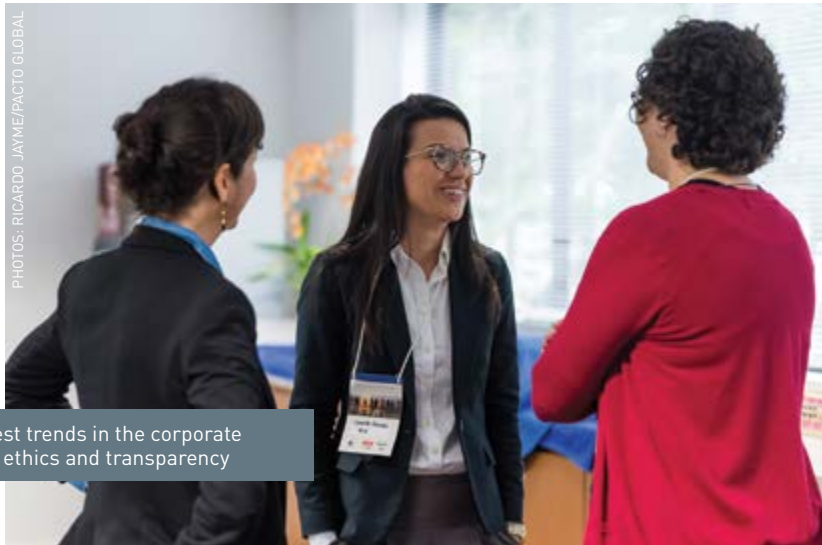
“In order to reach several types of companies, the workshop was perfect, because it brought at least some knowledge to the beginner companies. It was a work of education and awareness, by risk mapping from the UN Global Compact expertise”

Karlís Novickis, Whirpool Senior Compliance an ethics manager



Download the video to your cellphone or tablet





Participants had access to the latest trends in the corporate sector in the areas of compliance, ethics and transparency



TO ASSESS RISKS

Assessment and effective mitigation of the corruption risk is imperative to the world's private sector. Produced by the UN Global Compact and recently issued in Portuguese by the Network Brazil, the "Corruption Risk Assessment Guide" presents the last methodologies in the subject.

National Laws

Olajobi Makinwa still said that corruption encumbers up to 10% of the world's business costs. In that manner, she highlighted the importance of companies and governments corruption risk assessment and the adoption of the proper measures. 'In that sense, the Brazilian legislation, with the Clean Record Law (12.846/13) has contributed a lot. And there are anticorruption laws in many countries, like China and United States. The regulation is being implemented and growing every year.'

Beside the financial costs, corruption also brings other great losses, according to the specialist. 'The reputation, that was built throughout many years, can be quickly lost, with long term consequences, Professionals do not want to work with corrupted companies, the investors lose their interest in it and a the ripple effect is in place. The Petrobras case is an example, it involved politicians and has affected the foreign investment in Brazil. Therefore, integrity is the best investment nowadays.'

Made by the UN Global Compact Network Brazil through the Anticorruption Theme Group – in partnership with the UN Global Compact, the workshop "Corruption risk Assessment" had the support of Braskem, Grupo Libra, Itaipu and Deloitte.



Download the **Corruption Risk Assessment Guide** in portuguese to your cellphone or tablet



Focus on small and medium companies

In promoting the workshop "Compliance systems: mitigation and risk prevention", in August, the UN Global Compact has taken a new step towards its tenth principle "preventing corrupting in all its forms, including extortion and payoffs". The workshop gathered small and medium companies to exchange experiences, clear doubts and understand the challenges in compliance and anticorruption systems implementation as operation.

The seminar was divided in presentations and interactive sessions. A compliance systems training, which its applied methodology was created for the small and medium companies, it was presented by the Anticorruption UN Global Compact theme group members. Professional with their processes already in place and that are reference in the theme shared their experience about how to apply accordance models and tools in an organization.

The New Brazilian legislation – Clean Company Law (12.846/13) –Federal Decree (8420/15) and other guidelines – changes the responsibility in fraud, bribes and corrupt practices in general, of individual person involved with legal entities. The law predicts the objective accountability - regardless of intent – of the company, punishable by sanctions, fines and public exposure of conviction. Although devices and internal processes that value the correct conduct and encourage transparency and ethical behavior are factors that the legislation values and take in account on processes that may be put in place.

The workshop gathered small and medium companies to exchange experiences clear doubts and understand the challenge in compliance and anticorruption system operation and challenges



Companies are part of the solution

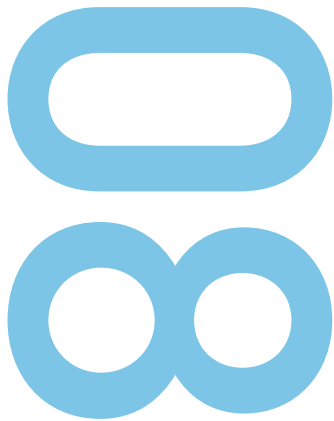
The Brazilian UN Global Compact Network has launched in December 9th, the International Corruption Prevention Day, “Caderno do Pacto – Anti-corruption”. The goal is to share actions that support companies’ adoption and maintenance of compliance and anticorruption systems. The booklet was produced by the Anticorruption theme group, coordinated by Olga Pontes from Braskem. ‘It’s an innovative material and intends to cause companies to take actions that fight any type of ethics distortion.’

“Caderno do Pacto – Anti-corruption” has a full chapter dedicated to the Anticorruption Law and presents a test to evaluate if the company acts in a way that leaves room to unfair practices. Another chapter is dedicated to compliance policies and addresses the benefits of adopting them. The material is for both companies that already have taken action to update themselves in the debate regarding those that intend to take action to prevent corruption.

The difference of the booklet is that puts the private sector as debate headliners. The Network Brazil seeks to engage companies to take awareness that they can be inserted in a corruption logic and that there are exits to it, specially thorough information sharing and success cases. The publishing was sponsored by Braskem, Grupo Libra, Itaipu Binacional e Deloitte.



Download the **Caderno do Pacto – Anti-corruption** to your cellphone or tablet



INTERNAL ACTIVITIES

By being part of the Network Brazil, the signatories are invited to be part of learning programs already internationally established, with engaging and networking opportunities. The companies also have access to interactive platforms like the Business Partnership Hub, which favors partnership development in sustainability that supports the UN goals. There are still programs focused in strategic themes, such as the CEO Water Mandate, Caring for Climate, the Children’s Rights and Business Principles, the Women’s Empowerment Principles and the LEAD Board Programme. The support to the Network Brazil is up to the Executive Secretariat, that is stationed in the Un Shared office in São Paulo.





36
organizations were
part of the GBPG in
2015, and also of
the United Nations
Development
Programme (UNDP)

The committee

The UN Global Compact Steering Committee (CBPG) is a collective that represents the Network Brazil that is made of companies, corporative entities, civil societies' organizations, educational institution among other organization interested in promoting the UN Global Compact Ten Principles and in the progress on the movement towards corporate social engagement in Brazil. In 2015, it was under the management of organizations that were reference in sustainability and leading companies in strategic sectors of the Brazilian economy, whose representatives gathered every two months to a collective decision making process.

UN GLOBAL COMPACT STEERING COMMITTEE

2015 BOARD

Presidents

Caco de Paula (Grupo Abril)
André Oliveira (BASF)

Vice Presidents

Carlos Rossin/ PwC
Denise Hills/ Itaú Unibanco
Marcos Rossa/ Grupo Libra
Ulisses Sabará/ Beraca

Executive Secretary

Renata Seabra

2016 BOARD

Presidents

André Oliveira (BASF)

Vice Presidents

Carlos Rossin/ PwC
Denise Hills/ Itaú Unibanco
José Antonio Fares/ FIESP
Meire Fidelis/ Grupo Abril

Executive Secretary

Beatriz Martins Carneiro

STEERING COMMITTEE OF THE UN GLOBAL COMPACT NETWORK BRAZIL



Support the activities of the UNGC Network Brazil

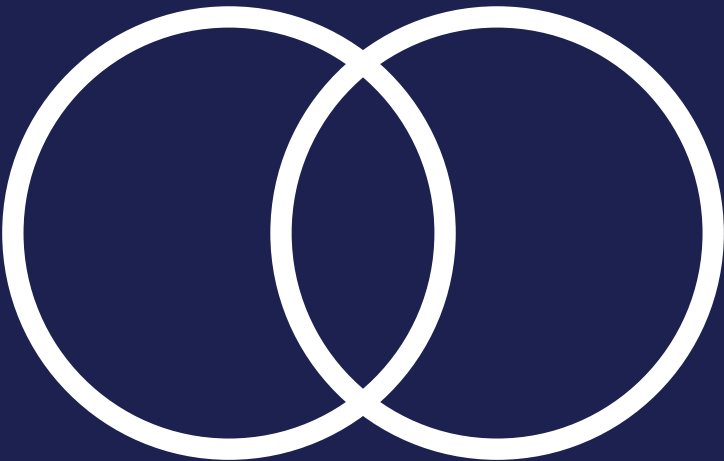
By joining the UN Global Compact Network Brazil, it is recommended that organizations make a regular contribution to support the work of the Executive Secretariat. The suggested minimum contribution is based in the organization's revenue:

REVENUE	SUGGESTED CONTRIBUTION
More than USD 5 billions	US\$ 15,000 +
USD 1 billion - USD 5 billions	US\$ 10,000 – US\$ 15,000
USD 250 millions - USD 1 billion	US\$ 5,000 – US\$ 10,000
USD 50 millions - USD 250 milhões	US\$ 2,500 – US\$ 5,000
Less than USD 50 millions	US\$ 1,000

VOLUNTARY CONTRIBUTION TO THE UNGC NETWORK BRAZIL



Arauco also contributed to the UNGC Network Brazil.



UN GLOBAL COMPACT NETWORK BRAZIL SIGNATORIES

The signatories of the UN Global Compact - among business (small, medium and large) and no business organizations - have direct access to the experience and knowledge of the United Nations in sustainability issues, with active voice in building the UN Development Agenda, in partnership with governments and civil society. The UNGC Network Brazil has become increasingly robust and diverse. They are organizations of several sectors that add up to a global effort for sustainable business and fair competition.

714 Signatories

SIGNATORIES JOINED IN 2015

- Açafrão Gêneros Alimentícios e Refeições Ltda
- Agenda Pública - Agência de Análise e Cooperação em Políticas Públicas
- AMAC - Associação dos Moradores e Amigos de Cisneiros
- Anglo American (Iron Ore Brazil / Nickel, Niobium & Phosphates)
- Arrow Serviços de Tecnologia Ltda
- AS Transportes Ltda
- Asia Shipping Transportes Internacionais Ltda
- Associação Aliança Empreendedora
- Associação de Defesa do Meio Ambiente e do Desenvolvimento de Antonina (ADEMADAN)
- Associação de Jovens Empreendedores da Bahia
- Associação FindBrazil
- Associação Nacional de Árbitros Capelaes Juizes de Paz Eclesiaísticos Teólogos e Ministros Religiosos do Brasil - ASNACAJUPAZ
- Association for Sporting Goods Industry and Commerce - APICE
- Auto Pecas G3 LTDA
- Auto Vidros e acessórios imperial Ltda
- Banco BTG Pactual
- BSI Tecnologia Ltda.
- C.S.E. Mecânica e Instrumentação Ltda
- Cabecote Irmãos Braz Ltda
- Câmara Brasileira da Indústria da Construção - CBIC
- Carrefour Comércio e Indústria Ltda
- Centenário do Sul
- Center Carnes Karina
- Cerqueira Leite Advogados Associados
- Ciclus Consultoria
- CNI - ConFederação Nacional das Indústrias
- Comitê Organizador dos Jogos Olímpicos e Paralímpicos Rio 2016
- Companhia Administradora da Zona de Processamento de Exportação do Ceara - ZPE Ceara
- Companhia de Concessão Rodoviária Juiz de Fora- Rio (CONCER)
- Companhia de Desenvolvimento Habitacional e Urbano do Estado de São Paulo - CDHU
- Confraria Brasileira de Cultura
- Conselho Empresarial Brasileiro para o Desenvolvimento Sustentável
- Corbo, Aguiar & Waise Advogados Associados
- Cybernet Importação e Exportação de Equipamentos Ltda
- DNV GL

- Eco Alternativa Treinamentos Ltda
- Eletroauto Elétrica Automotiva LTDA ME
- Empresa Concessionária de Rodovias do Norte S.A. - ECONORTE
- Empresa de Gestão Ambiental e Incentivo Acadêmico Ltda.
- Empresa de Vigilância Cindapa do Brasil Ltda
- Engedam Engenharia e Construções
- Eurofarma Laboratórios S.A.
- Fundação Antônio Prudente - A C Camargo Câncer Center
- Gesplan Assessoria Contábil S/S Ltda
- Granito & Partners
- Grupo Malwee
- Grupo Meta
- Grupo Tático de Força Ambiental - GTFA (Guarda Nacional Ambiental)
- Grupo Telhaco
- GSS Sustentabilidade e Bioinovação
- H.Olhos Grottone
- Inaja
- Instituto Brasileiro de Direito e Etica Empresarial - IBDEE
- Instituto da Oportunidade Social (Institute of Social Opportunity)
- Instituto Educando Para a Paz
- Instituto Global Attitude
- Instituto Saúde e Sustentabilidade
- Instituto Triunfo
- Instituto Walfredo Guedes Pereira
- Interaxa Brasil Tecnologia e Informática Ltda
- Irmandade Evangélica Betania
- ItÁguaje
- Jardim Olinda
- Laboratório Leme
- Lebrao, Total e Andrade - LTSA Advogados
- LS Soldas
- Ludovino Lopes Advogados
- Lupionópolis
- Maximus Instituto David Ben-Gurion de Educação Superior
- MBS Value Partners Serviços e Participações Ltda
- MDA Brasil Ltda
- Melo Martini e Parada
- Milare Advogados
- Monsanto Brazil
- Município de Morretes
- Município de Rosana
- Novozymes Latin America Ltda.
- Odebrecht Ambiental
- Panificadora Fabiana Ltda
- ParanÁgua
- ParanaPoema
- Parlamento Mundial de Segurança e Paz - World Parliament of Security And Peace
- Plaspel Reciclagens Maringa Ltda
- Porecatu

- Prefeitura Municipal de Colombo
- Premier Ambiental
- Procred Recuperação de Créditos Ltda
- QUALYGRAPH
- Radiante Engenharia de Telecomunicações
- Rede Alta Materiais Elétricos Ltda
- RefriBrasil Indústria e Comércio Ltda
- Rever Consultoria Ltda
- Rien Serviços Médicos Nefrologicos Ltda
- Rio Guaiba
- Rio Verde Energia SA e Rio Canoas Energia SA
- Ripack Embalagens Ltda.
- Rodolfo Gropen Advocacia
- RP1 Comunicação
- Santa Ines
- Santo Inacio
- SECLAV LAVANDERIA
- Seed Colégio Estadual Rodrigues Alves
- SG4 Soluções Integradas
- Shoes R Us Atelier de Sapatos Ltda
- Siemens Ltda
- SLC Agrícola S.A.
- Smart Service Gerenciamento de Infra
- Sodexo Brasil
- Staff Real Estate
- Técnica de Soldas RYI Ltda
- TermoTécnica
- Triunfo Concebra
- Triunfo Concepa
- Triunfo Transbrasiliana Concessionária de Rodovia
- Turbo Brasil Serviços em Turbinas Ltda
- Unimed Porto Alegre
- Unique
- URCI “ Universidade Rose-Croix Internacional
- VILT Brasil Sistemas de Informação Ltda

SIGNATORIES BEFORE 2015

- 6 Ofício de Registro de Títulos e Documentos na Cidade do Rio de Janeiro
- 7COMm Informática Ltda.
- AAMAE - Associação de Assistencia a Mulher, ao Adolescente a Criança Esperança
- AAPSA - Associação dos Administradores de Pessoal
- ABEC-PR - Associação Brasileira de Engenheiros Cartógrafos
- ABIMIP, Associação Brasileira da Indústria de Medicamentos Isentos de Prescrição
- ABIQUIM - Brazilian Chemical Industry Association
- ABRAPP - Associação Brasileira das Entidades Fechadas de Previdência Complementar
- ABRH-Brasil
- Academia Alquimia das Letras

- Academia Boituvense de Letras e Artes
- Academia de Cabala
- Academia Filosofica de Letras, Ciencias e Artes
- Acai do Amapa Agro-Industrial Ltda (Sambazon)
- ACIM - Associação Comercial Empresarial de Maringa
- ACOVISA Indústria E Comércio DE ACOS ESPECIAIS LTDA
- Acuapura Indústria e Comércio Ltda
- Add Value Technologies Comércio e Serviços de Informática Ltda
- AEAGRO - Associação dos Engenheiros Agrônomos de Guarapuava
- AES Brasil
- AES Sul S/A
- AES Tiete S.A.
- AES Uruguiana Empreendimentos S.A.
- AFECE - Associação Franciscana de Educação ao Cidadão Especial
- AFG Energy
- Agrex do Brasil SA
- AIESEC no Brasil
- AJA Brasil
- Akatu Institute
- Altanova Industrial e Comercial Ltda
- AMA - Associação Maringaense dos Autistas
- AMAGGI
- Amara Brasil Ltda.
- Amazônia Cabo Ltda
- Amil Participações S/A
- Ampla Energia e Serviços S.A.
- ANADESH-Associação Nacional de Desenvolvimento Econômico Social e Humano
- Anhanguera Educacional S.A.
- Antonio Meneghetti Faculdade
- Aon Holdings Corretores de Seguros Ltda.
- Apetit Serviços de Alimentação
- APRAG Associação dos Controladores de Vetores e Pragas Urbanas
- Arauco do Brasil
- Arayarara
- ArcelorMittal Brasil
- AREA-CM - Associação Regional de Engenheiros e Arquitetos de Campo Mourao
- Associação de Pais e Amigos dos Excepcionais de São Paulo
- Associação Brasileira dos Profissionais de Sustentabilidade
- Associação Brasileira Movimento Rio Carioca - Arte, Cultura, Educação e Projetos
- Associação Civil Sociedade Alternativa
- Associação Comercial da Bahia
- Associação Comercial do Parana
- Associação Comercial e Empresarial de Praia Grande
- Associação Cultural e Educacional Nova Opcao - ACENO
- Associação de Assistência a Criança Deficiente - AACD
- Associação de Contábilistas de Rio das Ostras
- Associação de Engenheiros e Arquitetos de Maringa
- Associação de Mulheres Empreendedoras AME

- Associação de Registradores Imobiliários de São Paulo
- Associação Desereth
- Associação dos Arquitetos, Agrônomos e Engenheiros de Foz do Iguaçu
- Associação dos Bibliotecários do Distrito Federal
- Associação dos Engenheiros Agrônomos dos Campos Gerais
- Associação dos Engenheiros Arquitetos e Agrônomos do Vale do Iguaçu
- Associação dos Engenheiros e Arquitetos de Apucarana
- Associação dos Engenheiros e Arquitetos de Cascavel
- Associação dos Engenheiros, Arquitetos e Agrônomos de Arapongas
- Associação dos Municípios do Paraná
- Associação dos Produtores de Bioenergia do Estado do Parana - ALCOPAR
- Associação Educacional Cultural e Assistencial MIESPERANZA
- Associação Educadora e Beneficente
- Associação Franciscana de Ensino Senhor Bom Jesus
- Associação Goiana de Administração - AGAD
- Associação Nacional de Desenvolvimento Econômico e Social | ANADES
- Associação Paranaense de Cultura - APC
- Associação Paranaense dos Engenheiros Ambientais
- Associação Paulista de Supermercados
- Associação Profissional dos Engenheiros e Arquitetos de Paranavai
- Associação Regional dos Engenheiros e Arquitetos de Marechal Cândido Rondon
- Associação São Lázaro - Brasil
- Auto Escola Universo
- AVAPE- Associação para Valorização e Promoção de Excepcionais
- Avenorte Avícola Cianorte Ltda.
- Ayra Consultoria
- B2Br - Business To Business Informática Ltda
- B2W Digital
- Banco Bradesco S.A.
- Banco do Brasil S.A.
- Banco do Estado do Rio Grande do Sul S.A.
- Banco do Nordeste do Brasil S.A.
- Banco Industrial e Comercial S.A.
- Banco Pine S.A.
- Banco Regional de Desenvolvimento do Extremo Sul Brde
- Banco Santander S/A (Brasil)
- Bank Log
- Bekbkaym Brasil Consultores Associados
- BKO S.A.
- Blast Turismo
- Blue Public Relations
- BM&FBOVESPA S.A.
- Boldrini Serviços de energia Elétrica Ltda
- Bom Negócio Indústria e Comércio de Racoos Ltda
- BPN Brasil Banco Múltiplo S.A.
- Brasilprev Seguros e Previdência S.A.

- Braskem S.A.
- Braspag
- Brazil, Russia, India, China, South Africa Chamber for Promotion and Economic Development
- Brazilian Institute of Coaching
- Brazilian Textile and Apparel Industry Association
- BRF Brasil Foods S.A.
- Caixa de Previdência dos Funcionários do Banco do Brasil
- Caixa Econômica Federal
- Camargo & Campos Recursos Humanos
- Cambaraji Eco Hotel
- CART - Concessionária Auto Raposo Tavares S.A.
- Casa Das Lixas Ltda
- Casa de Francisco de Assis
- Catamará Engenharia e Empreendimentos Ltda.
- CCAA Franca
- CCR S.A.
- CEBRACORP - Centro Brasileiro de Sustentabilidade e Educação Corporativa
- Celulose Irani S.A.
- Cenege
- Centrais Elétricas Brasileiras S.A. - ELETROBRAS
- Centrais Elétricas de Santa Catarina S.A. - Celesc S.A.
- Centrais Elétricas Cachoeira Dourada
- Central de Inteligência e Assessoria Brasil
- Central Geradora Termelétrica Fortaleza
- Central Nacional Unimed
- Centro de Apoio aos Pequenos Empreendimentos Est. RS- Ceape/RS
- Centro de Apoio as Atividades Populares / MOVESOCIAL
- Centro de Estudos da Cultura e do Meio Ambiente da Amazonia - Rioterra
- Centro Integrado de Estudos e Programas de Desenvolvimento Sustentável - CIEDS
- Centro Universitário Curitiba
- Centro Universitário Norte Paulista - UNORP
- Cia Ultragaz S.A
- Cielo S.A.
- Cinq Technologies
- Citeluz Serviços de Iluminação Urbana S/A
- City of Porto Alegre
- Clarium
- Clarus Technology Do Brazil Ltda
- Clube Piratininga
- COELCE - Companhia Energética do Ceará
- COHAPAR - Companhia de Habitação do Paraná
- Colégio e Faculdades Anchieta
- Colégio EAG/EAG Tec
- Colégio Lacordaire Sant-Anna SC Ltda
- Colégio M2
- Colégio Ofélia Fonseca

- ComBio Energia SA
- Companhia de Eletricidade do Estado da Bahia - COELBA
- Companhia de Geração Térmica de Energia Elétrica - CGTEE
- Companhia de Interconexão Energética - CIEN
- Companhia de Processamento de Dados do Estado de São Paulo - PRODESP
- Companhia de Restauro
- Companhia de Saneamento Ambiental de Atibaia
- Companhia de Saneamento Basico do Estado de Sao Paulo
- Companhia Energética de Minas Gerais
- Companhia Energética de Pernambuco - CELPE
- Companhia Energética do Rio Grande do Norte - COSERN
- Companhia Hidro Elétrica do São Francisco - Chesf
- Comunicarte Marketing Cultural e Social
- CONAJE
- Concessão Metroviaria do Rio de Janeiro S/A
- Concessionária BR-040 SA
- Concessionária Litoral Norte S/A - CLN
- Condominio do Aspen Park Shopping Center II
- ConFederação das Associações Comerciais e Empresariais do Brazil - CACB
- Conselho de Arquitetura e Urbanismo do Parana
- Conselho Federal de Administracao
- Conselho Municipal dos Direitos da Criança e do Adolescente
- Conselho Regional de Administracao da Bahia (CRA-BA)
- Conselho Regional de Administracao do Rio de Janeiro CRA/RJ
- Conselho Regional de Engenharia, Arquitetura e Agronomia do Espirito Santo (Crea-ES)
- Conselho Regional de Profissionais de Relações Públicas da 4a Região
- Conselho Regional de Profissionais de Relações Públicas do Estado do Rio de Janeiro - Conrerp / 1a. Região
- Consorcio Intermunicipal Quiriri
- Constituição Para Todos - Desenvolvendo a Cidadania Brasileira
- Construção e Comércio Camargo Correa S/A
- Construtora Saraiva de Rezende
- CONTEMPLA - Cooperação Técnica, Planejamento e Assistencia Social
- Cooperativa de Serviços Médicos - Unimed Piracicaba
- Copagaz Distribuidora de Gas S/A - Grupo Zahran
- Copastur Viagens e Turismo Ltda.
- COPEL- Companhia Paranaense de Energia
- Cosil Construções e Incorporacoes S.A.
- CPFL Energia S.A.
- CREA-PR - Conselho Regional de Engenharia e Agronomia do Parana
- CTE - Centro de Tecnologia de Edificacoes Ltda
- CTEEP - Companhia de Transmissão de Energia Elétrica Paulista
- Cushman and Wakefield Consultoria Imobiliaria Ltda.
- Cyrela Commercial Properties - CCP
- Daiichi Sankyo Brasil Farmacêutica
- Danone Ltda.
- Deloitte Touche Tohmatsu
- Design Empreendimentos Ltda.
- Dialog Educação Tecnologia e Desenvolvimento
- Dialog Inovação Sustentabilidade e Consultoria Ltda

- Dinâmica Empresa Junior - Engenharia de Produção
- Disoft
- DM9DDB
- Dudalina SA
- Duratex S.A.
- EBFlora Empresa Brasileira de Florestamento Ambiental Ltda
- Eco Alternativa Assessoria Ambiental
- Ecoatitude Comércio de Papeis Reciclados e Produtos Ecológicos Ltda.
- ECOFLOR
- Ecorodovias Infraestrutura e Serviços S.A.
- EDF Norte Fluminense S/A
- EDP- Energias do Brasil S/A
- Eficaz Engenharia e Serviços Ltda.
- Elejor - Centrais Elétricas do Rio Jordão S/A
- Elektro Eletricidade e Serviços S.A.
- Eletrobras Amazonas Energia
- Eletrobras Distribuição Acre
- Eletrobras Distribuição Alagoas
- Eletrobras Distribuição Piaui
- Eletrobras Distribuição Rondônia
- Eletrobras Distribuição Roraima
- Eletronorte - Centrais Elétricas do Norte do Brasil S.A.
- Eletronuclear - Eletrobras Termonuclear S.A.
- Eletropaulo Metropolitana Eletrecidade de Sao Paulo S/A
- Eletrosul Centrais Elétricas S.A.
- Embafort Embalagem Industrial
- EMBARQ Brasil
- Embraco
- EMBRAER S.A.
- Emflora Empreendimentos Florestais Ltda.
- Employees Association of Petrobras
- Empresa Brasileira de Correios e Telegrafos
- Empresa Brasileira de Tecnologia e Administracao de Convenios Hom Ltda
- Empresa Paulista de Planejamento Metropolitano S.A. - EMPLASA
- Endesa Brasil S.A.
- Endura Partners Consultoria e Participações Ltda.
- Engeblock Planejamento e Construções Ltda
- Engpiso - Engenharia & Soluções Integradas Ltda.
- Enjin Distribuidora de Veiculos Ltda.
- Escola Paulista de Direito
- Escola Técnica Status
- Estação Business School
- Eternit S.A.
- Exata Engenharia e Meio Ambiente Ltda
- FA Maringa Ltda
- FACENE - Faculdade de Enfermagem Nova Esperança
- FACINE FACULDADE ISAAC NEWTON
- Faculdade de Engenharia e Inovação Tecnico Profissional - FEITEP
- Faculdade Evangelica do Parana
- Faculdade Metropolitana de Curitiba - FAMEC
- Faculdades Integradas Santa Cruz de Curitiba

- FAMUP - Federação das Associações de Municípios da Paraíba
- FEBRAFARMA - Federação Brasileira da Indústria Farmacêutica
- Federação das Associações Comerciais e Empresariais do Estado do Parana - FACIAP
- Federação das Indústrias do Estado de Minas Gerais - Sistema FIEMG
- Federação Nacional de Associações e Grêmios de Bairros e Órgãos Congeneres - FENAB
- Federal University of Parana
- Fersol Indústria e Comércio
- Fertilizantes Heringer S.A.
- FH Consultoria Empresarial LTDA
- FIABCI-BRASIL
- Fiagril Ltda.
- Fibria Celulose S.A.
- FIEP - Federação das Indústrias do Estado do ParanÃj
- FIESP- Federação das Indústrias do Estado de Sao Paulo
- Fixa Brindes Comercial e Importação Ltda
- Fórum Permanente de Responsabilidade Social- Forum RS
- Fox Time Recursos Humanos
- FRANCO DA ROCHA NEWS
- Fundação Abring pelos Direitos da Criança e do Adolescente
- Fundação Brasil Criativo
- Fundação Dom Cabral
- Fundação Espaço ECO
- Fundação Fritz Muller
- Fundação RePública Brasileira
- FUNDAMENTAL - Associação para o Desenvolvimento Sustentado
- Furnas Centrais Elétricas S/A
- GAASV - Grupo De Apoio Aos Doentes De Aids 'Solidarios Pela Vida'
- GAP Gestão Ambiental e Projetos Ltda.
- G-Comex Óleo E Gás Ltda
- GERAR Geração de Emprego Renda e Apoio ao Desenvolvimento Regional
- German-Brazilian Chamber of Industry and Commerce
- GIFE - Grupo de Institutos Fundacoes E Empresas
- GIL Equipamentos Industriais Ltda
- Global Village Telecom S/A
- Global Web Outsourcing Do Brasil S.A.
- GO CAPITAL Participações LTDA.
- Governance Technology Ltda.
- Governo do Estado da Paraíba
- Governo do Estado do Parana
- Governo do Município de Ortigueira, Estado do Parana, Brasil
- Granolab/Granotec do Brasil âD" Nutrição e Biotecnologia
- Grupo Abril - Abril S.A.
- Grupo Boticario
- Grupo Caixa Seguros
- Grupo Educacional UNINTER
- Grupo Empresarial Melissatur
- Grupo Engevix

- Grupo Fleury
- Grupo Mapfre Brasil
- Grupo Pao de Acucar - Companhia Brasileira de Distribuicao
- GS1 Brasil - Associação Brasileira de Automocao
- GTFoods S.A
- Guindaste Pivaro Ltda
- Hi Technologies
- Hidroazul Indústria e Comércio Ltda
- Hospital Geral de Pedreira
- Hospital Nossa Senhora da Luz dos Pinhais
- Hospital Visao Laser Oftalmologia Ltda.
- IBCO - Instituto Brasileiro dos Consultores de Organizacao
- IBF - Instituto Beija-Flor
- IBISA - Instituto Brasileiro de Incentivo Social Ambiental
- IBS - Instituto Brasil Sustentável
- Imagem Corporativa Comunicação Ltda.
- Imagem Sistemas de Informaoes Ltda.
- Imam Publicidade e Propaganda Ltda.
- INclusiva - Agência de Negócios Sociais
- Indigo Produção e Gerenciamento de Software S/A
- INFRAERO
- Ing - Guardians of the Nature's Institute
- Inplac Indústria de Plasticos SA
- Instituto Americano de Pesquisa Medicina e Saúde Pública
- Instituto Atsushi e Kimiko Yoshii
- Instituto Brasileiro de Estudo e Pesquisas para Otimizacao da Tecnologia e Qualidade Aplicadas - IBEPOTEQ
- Instituto Brasileiro de Etica nos Negócios
- Instituto Brasileiro de Florestas
- Instituto Brasileiro de Gestão Social - FUNDACIM
- Instituto Brasileiro de Pesquisa e Gestão de Carbono - CO2 Zero
- Instituto Brasileiro do Crisotila
- Instituto Brasileiro De Etica Nos Negócios
- Instituto Cidade Canção
- Instituto Comnene Palaiologos de Educação e Cultura
- Instituto de Estudos Legislativos Brasileiro (IDELB)
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- JB Propaganda e Marketing EIRELI
- JSL
- Junior Chamber International - JCI Cascavel
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- SAMA - Saneamento Básico do Município de Mauá
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